

## PRESS RELEASE

### 360-DEGREE VIDEO

## Mobile World Congress 2014: Kolor & Finwe launch Kolor Eyes for Android, free 360 video player

Barcelona, February 25, 2014 – Software developers Kolor and Finwe announce the launch of their new 360-degree video player for Android devices, named Kolor Eyes.

Available for free, Kolor Eyes 360-degree video player is already available for [iOS](#), [computers](#), as an [SDK for iOS](#) and as a [cloud service](#).

Kolor Eyes for Android is currently in beta stage. If you want to access the beta and download the app, please follow these [instructions](#). Discover features of this beta version:

- Pixel-precise projection
- Play 4k or more 360-degree videos
- 360-degree interactivity
- Choose between 4 projections: standard, rectilinear, little planet or mirror ball
- Choose between 8 image effects
- Support of the gyroscope: move your Android device in any direction to navigate into the video



Kolor Eyes for Android is being demonstrated this week at the Mobile World Congress 2014 on the booth of Team Finland (booth 5F31 in Hall 5).

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#### ABOUT KOLOR

Kolor is a global leader in image stitching and 360-degree virtual tour solutions along with specific solutions for 360-degree videos. Its most famous brands include Autopano and Panotour. Awarded several times for its expertise and innovation, Kolor is partnered with Intel and a member of the Edit cluster and development hubs of Ora and Imaginove.



[www.kolor.com](http://www.kolor.com)

#### ABOUT FINWE

Finwe Ltd. is an agile software and research company, which provides mobile R&D services and products. Their mobile sensing and 3D user interaction solutions, such as the 360 Video Ball, lead the user experience to a new era. Finwe creates high-end software products by applying the latest key technologies, enabling customers to differentiate from competitors, add value to existing products, and speed up time-to-market.

[www.finwe.fi](http://www.finwe.fi)

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