

Challes-les-Eaux, France, March 22, 2011.

FOLLOWING FIREFOX 4 RELEASE

Kolor unveils a 360°, HTML5 video player.

www.kolor.com/eyes

Simultaneously to the release of Firefox 4 by Mozilla, Kolor company unveils Kolor Eyes, an HTML 5, WebGL-based 360° video player. Kolor Eyes runs on the new Firefox 4 with no need of extra plugin, as this new version of Firefox natively supports HTML5 and WebGL technologies.

With Kolor Eyes, users can interact with the 360° video: zoom in and out, turn in all directions and look at what is taking place from the points of view they choose.

Users can choose between 6 projection modes including a little-planet view, play with some video settings, activate the autorotation and take a snapshot of the current view.

Some browsers other than Firefox 4 are also compatible, but only partially because they don't fully support WebGL. Kolor wishes and expects that all the browsers will soon natively support the new web standards.

Kolor Eyes: www.kolor.com/eyes

About Kolor



Created in 2004, Kolor was the first company to foresee the potential of SIFT technology for image stitching and its Autopano software has become a world reference. 2010 saw Kolor launch the largest image in the world: Paris 26 Gigapixels. In 2011, Kolor launches its new software range, now including the creation of virtual tours. Kolor has been awarded many times for its innovation and expertise. Intel and nVidia are among its technological partners.

Visit our Press Center : www.kolor.com/press

Press contact: Rami Tohme - [press \(at\) kolor.com](mailto:press@kolor.com)